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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91232427
Party	Plaintiff International Dairy Foods Association
Correspondence Address	MARIE A LAVALLEYE COVINGTON & BURLING LLP ONE CITY CENTER, 850 TENTH ST NW WASHINGTON, DC 20001 UNITED STATES Email: trademarks@cov.com, mlavalleye@cov.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Brian G. Gilpin
Filer's email	bgilpin@gklaw.com
Signature	/bgg/
Date	06/28/2017
Attachments	Appearance.pdf(94068 bytes )

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

INTERNATIONAL DAIRY FOODS ASSOCIATION,

U.S. DAIRY EXPORT COUNCIL,

SCHREIBER FOODS, INC.,

ATALANTA CORPORATION,

INTERCIBUS INC.,

FINLANDIA CHEESE, INC., and

RED APPLE CHEESE, LLC

Opposers,

V.

INTERPROFESSION DU GRUYÈRE and SYNDICAT INTERPROFESSIONEL DU GRUYÈRE,

Applicants.

Opposition Nos. 91232427, 91232442, 91232444, 91232446, 91232448, 91232466, and 91232470

Currently consolidated with Opposition No. 91232414

## NOTICE OF APPEARANCE AND SUBSTITUTION OF COUNSEL

In accordance with TBMP § 114.03, attorneys Brian G. Gilpin and Zachary R. Willenbrink, of Godfrey & Kahn, S.C., hereby give notice of their appearance as counsel in this proceeding and substitution for Covington & Burling LLP and attorney Marie Lavalleye for the following opposers:

Atalanta Corporation (Opposition No. 91232446)

Finlandia Cheese, Inc. (Opposition No. 91232466)

Intercibus Inc. (Opposition No. 91232448)

International Dairy Foods Association (Opposition No. 91232427)

Red Apple Cheese, LLC (Opposition No. 91232470)

Schreiber Foods, Inc. (Opposition No. 91232444)

U.S. Dairy Export Council (Opposition No. 91232442)

The above-listed opposers' previous counsel, Covington & Burling LLP and attorney Marie Lavalleye, should be removed as counsel.

The undersigned notes that opposer Food Distributors, Inc. has not consented to Godfrey & Kahn acting as lead counsel. Henceforth, the above-listed opposers respectfully request that all pleadings and notices be sent to:

Brian G. Gilpin Zachary R. Willenbrink Godfrey & Kahn, S.C. 833 East Michigan Street, Suite 1800 Milwaukee, Wisconsin 53202-5615

Phone: (414) 273-3500 Fax: (414) 273-5198

Email: bgilpin@gklaw.com; zwillenbrink@gklaw.com

Dated this 28th day of June, 2017.

Respectfully submitted,

/Brian G. Gilpin/

Brian G. Gilpin
Zachary R. Willenbrink
GODFREY & KAHN, S.C.
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Milwaukee, WI 53202-5615

Phone: (414) 273-3500 Fax: (414) 273-5198 bgilpin@gklaw.com zwillenbrink@gklaw.com

Counsel for Opposers Atalanta Corporation; Finlandia Cheese, Inc.; Intercibus, Inc.; International Dairy Foods Association; Red Apple Cheese, LLC; Schreiber Foods, Inc.; and U.S. Dairy Export Counsel

## **CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing Notice of Appearance and Substitution of Counsel has been served on counsel for Applicants, counsel for opposer Food Distributors, Inc., and former counsel for the above-listed opposers, by forwarding said copy on June 28, 2017, via email to:

Richard Lehv FROSS ZELNICK LEHRMAN & ZISSU, P.C. 4 Times Square, 17<sup>th</sup> Floor New York, NY 10036 rlehv@fzlz.com; sdouglass@frosszelnick.com

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> /Brian G. Gilpin/ Brian G. Gilpin

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